|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Category | 6 | 5 | 4 | 3 |
| Content | All required elements  are present; 2 skype contact information,  2 blog links, 3 essential outcomes  and 4 resources for each outcome.  Resource information is excellent and provides comprehensive insight, and understanding about the topic. Provides effective supporting resources. Resources are presented in a style that is appealing and appropriate for the intended audience | All required elements are present: Provides a moderate amount of understanding about the topic; supporting resources are clear; resources are generally appropriate for intended audience.  Subject information  appears to be good. | Includes required information; provides only minimal understanding about the topic; does not effectively use supporting resources; presents information in a style that is often inappropriate for the intended audience. | Some required elements are missing; provides little understanding about the topic; provides little supporting resources; information is inappropriate for the intended audience. |
| Organization | Content is well organized and consistent in using headings, bulleted lists, and grouping related information, | Organizational structure is not consistent; headings and bulleted lists are used but the overall organization appears flawed. | Content is loosely organized for the most part with attempts to group similar items; inconsistent use of headings or bulleted items | Fails to provide a consistent organizational structure, and information is difficult to locate. |
| Attractiveness | Makes excellent use of text styles, font color, related graphics; layout is visually appealing and very easy to read. | Makes good use of font styles, color, graphics; | Makes use of font styles, color, graphics, effects, etc. but occasionally these detract from the presentation content and readability. | Makes use of font styles, color, graphics, effects, etc. but these often detract from the presentation content/or there is no effort to use features that would make the presentation more visually appealing. |
| Accuracy | Edits the text with no errors in grammar, capitalization, punctuation, and spelling. All hyperlinks work and relate well to the content. | Three or fewer misspellings, grammar, capitalization, or punctuation errors and/or mechanical errors of broken hyperlinks. | More than 3 errors in grammar, capitalization, punctuation, and spelling, or functioning hyperlinks distract or impair readability.. | Numerous errors in grammar, capitalization, punctuation, and spelling, and/or mechanical errors of broken hyperlinks. These errors distract the reader and major revision is required. (More than 5 errors.) |
| Points | 24 | 20 | 16 | 12 |